



US-World Health Transformation

ConV2X 2020 Opening Remarks

Tory Cenaj
Founder and Publisher, Partners in Digital Health
November 10 & 11, 2020



National Federation of Press Women (NFPW)
2020 First Place Speech Award

Welcome To Converge2Xcelerate and thank you for joining us, from around the globe for “US - World Health Transformation.”

We are here today to accelerate modernization, efficiency and interoperability around the world. We'll show how platforms, services and technology revolutionize world health ecosystems where data is shared or earned for the benefit of citizens around the globe.

My name is Tory Cenaj, Curator of ConV2X 2020, Founder of Partners in Digital Health, and Publisher of the open access academic journals, *Blockchain in Healthcare Today* and *Telehealth and Medicine Today*. These two sectors, drive the new era of global health modernization, access, and affordability for all.

Many of you viewing the program have served on the front lines including our board members. Please know, you enrich the lives of others. Your heroism, is celebrated, and we appreciate the time you take engaging with our program, today and tomorrow.

The sector brings comfort and cure to many, through a business, we call healthcare. This year, it was tested. This year, the pandemic taxed the industry's resilience, preparedness, service, drug discovery and trust thresholds with tiered levels of societal conformity and standards.

Over the past few years, I have asked you to ask yourselves, what role purpose driven social impact, humanizing technology, and consumer and provider empowerment, might bring to your business models. The dawn of our new health era has arrived, but we must keep trust at the core of policy and product development, and continue to educate consumer health shareholders to be better purveyors of their own health data.

I've asked you to explore the significance of disintermediation, universal basic income, and one party payor system. In our lives, as time passes, we've all witnessed how thematic exploration impacts our future, and becomes...our history.

This year, I ask, you continue these drives, as there is more work to do – but I am adding others for your consideration, as our theme this year, is US-World Health Transformation.

There is no room in our market for complacency. To keep virtual care and distributed ledger technology markets growing, we must ensure transformation through local and global collaboration. The US is historically best at nurturing new business and product growth. It must now join impartial practical co-operatives, as a world leader, with neighbors around the globe.

The US healthcare market is poised for new frameworks and plans including national blockchain based medical credentials and cross state telehealth practice and parity laws. Generalists can grow practices from the comfort of their homes and increase consult volume, while Post-Acute and home care markets flourish with technology, investment, policy, and infrastructure.

Pope Francis recently shared a document entitled “Brothers All,” (Fratelli Tutti), calling for greater human solidarity due to the fragility of world systems in the face of the pandemic. He suggests current political and economic institutions must be reformed, promoting an economy that favors productive diversity and business creativity. I ask you to craft collaborative policies to promote peace and understanding keeping “human health fraternity” front and center.

<https://apnews.com/article/virus-outbreak-pope-francis-archive-capitalism-bcde0053314e65612add0709fada5519>

Finally, consider if cross border healthcare is possible to fill gaps and create efficiencies. Not by philanthropic means, but through policy - we have a North American Free Trade Agreement, (NAFTA), but not a North American Free Health Agreement. Can a strategy

combining Free Health Care with Universal Care benefit the North American hemisphere? Like going to the moon in the 1960's, let's find a way to make the inconceivable, achievable.

Today you have an opportunity to share knowledge, and advance the ultimate borderless expansion of health and wellness with digital health and blockchain technology. Join the revolution of borderless interoperability and civic activists challenging the integrity of systems, and, like our portfolio motto, "*build trust through truth*" and transparency. Give the best of yourselves today, in discourse and humanitarianism. Thank you.

Note: The Publisher's views are expressly her own and do not reflect those of the journal staff, board members, authors, ambassadors, or represent internationally published editions or staff, symposium panelists or sponsors.

ConVerge2Xcelerate (#ConV2X) 2020 full agenda is available at
<https://conv2xsymposium.com/past-events/2020-2/>



P A R T N E R S
IN DIGITAL HEALTH

Building Trust Through Truth